

## BOULEVARD, BIRMINGHAM

ENGLAND / BIRMINGHAM / DIGBETH , B5

**Project Status:**  
Completed

**Development Area:**  
2,555 m<sup>2</sup>



**Boulevard Birmingham is a contemporary residential development located in the vibrant district of Digbeth, just minutes from Birmingham city centre. Designed to meet the needs of modern urban living, the project offers a selection of stylish one and two-bedroom apartments within a well-planned mid-rise building.**

**With a total of 145 units, Boulevard provides a balanced living environment combining comfort, convenience, and connectivity. The apartments feature modern layouts, quality finishes, and large windows that maximize natural light. Residents benefit from proximity to key landmarks such as Bullring Shopping Centre, New Street Station, and major universities, making it an attractive option for both homeowners and investors.**

**Digbeth is one of Birmingham's fastest-growing areas, known for its creative scene, regeneration projects, and strong rental demand. Scheduled for completion in Q3 2025, Boulevard Birmingham presents an excellent opportunity for capital growth and long-term rental returns in a high-demand city location.**

#### **Boulevard Birmingham: Prime Urban Luxury Apartments for Sale**

Boulevard Birmingham stands as a flagship residential development in the heart of the city's vibrant Southside, offering 145 exquisitely designed one- and two-bedroom apartments perfect for modern urban dwellers and savvy investors.

Nestled on Bristol Street within Birmingham's Cultural Quarter, Boulevard combines contemporary architecture with the energy of Chinatown, theatreland, and the LGBT Quarter. This prime location delivers unmatched access to the Bullring, Hippodrome, and Birmingham New Street station, while the forthcoming HS2 enhances connectivity.

#### **Standout Features of Boulevard Apartments**

Boulevard redefines city-center living with high-quality builds up to 15 storeys, blending style, sustainability, and functionality.

- **Thoughtful Designs:** Spacious one- and two-bedroom layouts maximize natural light, with many featuring private balconies or terraces for panoramic city views. Premium finishes ensure energy efficiency and lasting appeal.
- **Luxury Interiors:** Apartments boast open-plan living spaces, modern kitchens, and serene bedrooms tailored for comfort in a fast-paced lifestyle.
- **Sustainability Focus:** Built to high eco-standards, reducing energy costs and appealing to environmentally conscious buyers.

These residences cater to professionals, young families, and investors seeking a stylish home base in one of the UK's most dynamic cities.

#### **World-Class Amenities for Elevated Living**

Boulevard elevates everyday life with exclusive on-site facilities that set a new benchmark for rental and ownership in Birmingham.

- **Fitness and Wellness:** State-of-the-art gym and fitness studio for convenient workouts.
- **Entertainment Hubs:** Private cinema room and residents' lounges for relaxation and socializing.
- **Productive Spaces:** Live/work lounge with private booths, ideal for remote professionals.
- **Outdoor Retreats:** Podium courtyard, roof terrace, and landscaped gardens for al fresco moments.

Additional perks include concierge services, secure parking (available for purchase), and communal kitchens, fostering a true community feel.

#### **Unrivaled Investment Potential in Birmingham's Hot Market**

Prices start from around £250,000, with select two-bedroom units reaching £341,000+, delivering gross yields up to 5% and strong capital growth. Completion is slated for Q2 2025, positioning early buyers for appreciation in a market fueled by Birmingham's economic boom. Birmingham's Southside has seen surging demand, backed by £8.7 million in Enterprise Zone investments transforming it into the city's new gateway. Boulevard's limited units and premium amenities ensure high rental appeal to tenants in cultural and business hubs.

Project Comparison	Units	Bedrooms	Starting Price	Key Amenities
Boulevard Birmingham	145	1-2	£250,000	Gym, Cinema, Terrace, Gym
Nearby Southside Builds	200+	1-2	£220,000	Basic Gym, Shared Gardens
City Centre Averages	Varies	1-2	£280,000	Standard Facilities

This edge makes Boulevard a standout for buy-to-let or personal ownership.

#### **Secure Your Boulevard Apartment Today**

With completion approaching and prices set to rise, Boulevard offers a rare chance to own in Birmingham's cultural epicenter. Embrace a lifestyle of convenience, luxury, and growth—perfect for those redefining urban success.

Contact for viewings, virtual tours, or investment details to claim your slice of this thriving development.



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## ESTATE TYPES



**220,000 €**

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**28 m<sup>2</sup>**

**For Sale, Apartment**

