MERCEDES-BENZ PLACES

UNITED ARAB EMIRATES / DUBAI / MEYDAN

Completion Date:
06 / 2027

Development Area:
836,000 m²





REALTY GALAXY
Yavuz Sultan Selim Bulvarı
Istanbul / Büyükçekmece / Büyükçekmece
Phone:+90 542-811 80 80
Mobile Phone:+90 533-382 39 79

İsmail Can
Broker / Owner
Mobile Phone:+90 542-811 80 80
Phone+90 542-811 80 80

Mercedes-Benz Places – The Future of Luxury Living in Dubai
Discover a revolutionary concept in real estate with Mercedes-Benz Places by Binghatti, a world-class branded residential development redefining luxury living in Dubai. Designed as a “city within a city,” this iconic project blends innovation, architecture, and the timeless elegance of Mercedes-Benz into one extraordinary destination.
Inspired by the brand’s philosophy of “Sensual Purity,” the project features futuristic towers with sleek lines, intelligent design, and premium materials. From stylish apartments to ultra-luxury penthouses, every residence is crafted to deliver exceptional comfort, cutting-edge technology, and breathtaking views of Dubai’s skyline.
Residents will experience a fully integrated lifestyle with unparalleled amenities, including sky infinity pools, wellness centers, fitness facilities, retail boulevards, landscaped parks, and smart home systems. Every detail reflects a commitment to luxury, innovation, and convenience.
Strategically located in Meydan, just minutes from Downtown Dubai and major landmarks, Mercedes-Benz Places offers excellent connectivity and strong long-term investment potential in one of the city’s most promising areas.
A visionary lifestyle where innovation meets luxury, inspired by the legacy of Mercedes-Benz.

Mercedes-Benz Places: Miami's Branded Luxury Tower for Sale
Mercedes-Benz Places in Brickell, Miami, marks the automaker's first North American residential venture—a 67-story architectural masterpiece blending German engineering precision with urban sophistication. This mixed-use tower offers 791 branded residences from studios to 3-bedroom condos, perfect for luxury investors targeting Miami's explosive skyline growth.
Rising at 1133 SW 2nd Ave in vibrant Brickell, the development anchors Southside Park with panoramic Biscayne Bay, ocean, and city views. Proximity to Brickell City Centre (.5 mi), Four Seasons (.7 mi), and Mary Brickell Village positions it as Miami's new lifestyle epicenter, steps from financial hubs and cultural hotspots.
Signature Residences and Design Excellence
Crafted by SHoP Architects with Mercedes-Benz design input, interiors by Woods Bagot, and landscaping by Field Operations, every unit embodies timeless elegance and smart innovation.

- Layout Versatility: Studios to 3-bedrooms with 10-ft floor-to-ceiling windows, private terraces, and flow-through designs maximizing light and views.
- Premium Finishes: Italian cabinetry, quartz counters, smart home systems, and sustainable materials reflecting Mercedes' quality standards.
- Mobility Integration: EV charging, house cars, and bike shares seamlessly extend the brand's automotive DNA into daily living.

These 2.5M sq ft residences cater to jet-set professionals and global buyers seeking branded prestige in America's hottest real estate market.

ESTATE TYPES



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165 m²

For Sale, Apartment

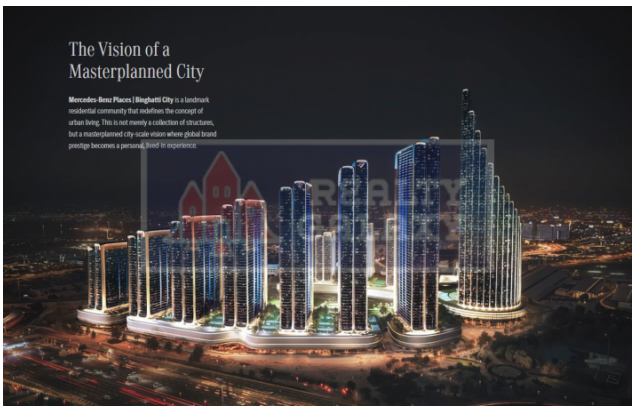











The Vision of a
Masterplanned City
Mercedes-Benz Places | Binghatti City is a landmark residential community that redefines the concept of urban living. This is not merely a collection of structures, but a masterplanned city-scale vision where global brand prestige becomes a personal, lived-in experience.







